How to set up your Fundraising Page to support the SETBP1 Strong Team (using Penn Giving Pages)

Million Dollar Bike Ride

Saturday, June 8, 2019

STEP 1

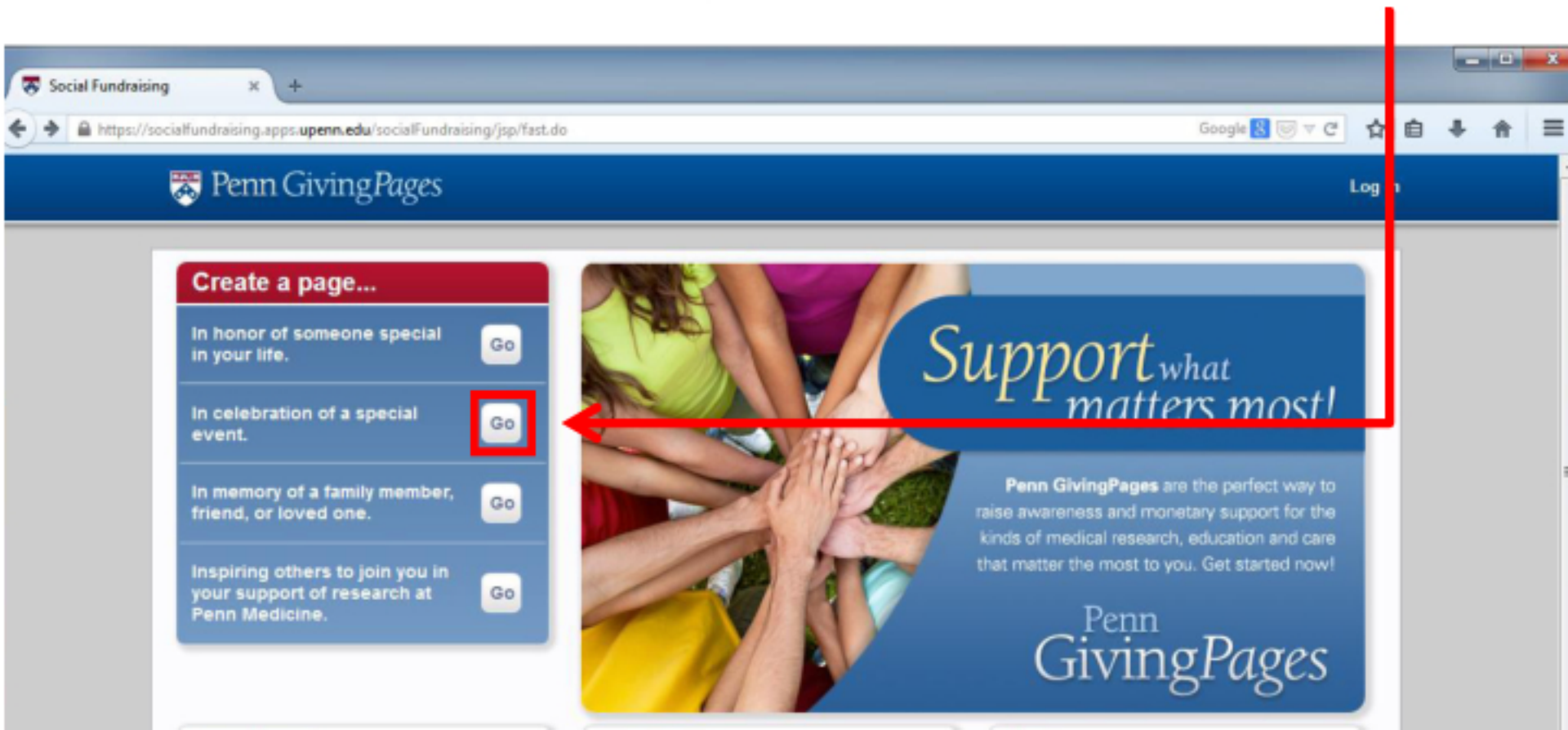## Click the appropriate registration link for your disease team below

- **SETBP1 Disorder**

A new window will open in your browser. Continue following the steps in this PDF to guide you through setting up your Fundraising Page!

STEP 2

"In celebration of a special event" ➔ click "Go"

STEP3

Fundraising Information

Campaign name: *	Chance is Riding for the SETBP1 Strong Team
Description: *	Riding for Cole on the SETBP1 Strong Team
Target dollar amount: *	$1,000.00
Number of donations hoped for:	25
In celebration of: *	SETBP1 Disorder Research

Customize these fields as you wish to make the page your own

Custom URL:

Enter a name with no spaces or special characters to be used in creating a quick link to your custom page such as "rememberingKate". Entering this name will allow you to use a simple url to access your page such as: http://givingpages.upenn.edu/rememberingKate

ridingforcole

Write down your custom URL to access your page in the future

Private site:

Making your page site private will prevent anyone from finding it on this web site - people will only be able to reach it via the link custom URL that you enter above.

☐

Fundraising event:

If this page is associated with an event, select this checkbox. Donors will be able to specify that they are participating in the event. Please note that any event fees will need to be handled externally to this website - only donations may be processed.

☐

Do NOT check this box

Campaign expiration date:

This is the date that your campaign will no longer appear to the public unless directly accessed through your custom URL.

Select a template: *   ◉ Left sidebar   ○ Right sidebar

Choose either

Fund: Million Dollar Bike Ride-SETBP1 Disorder Fund ▼

Your team name will automatically appear here

Cancel   Continue
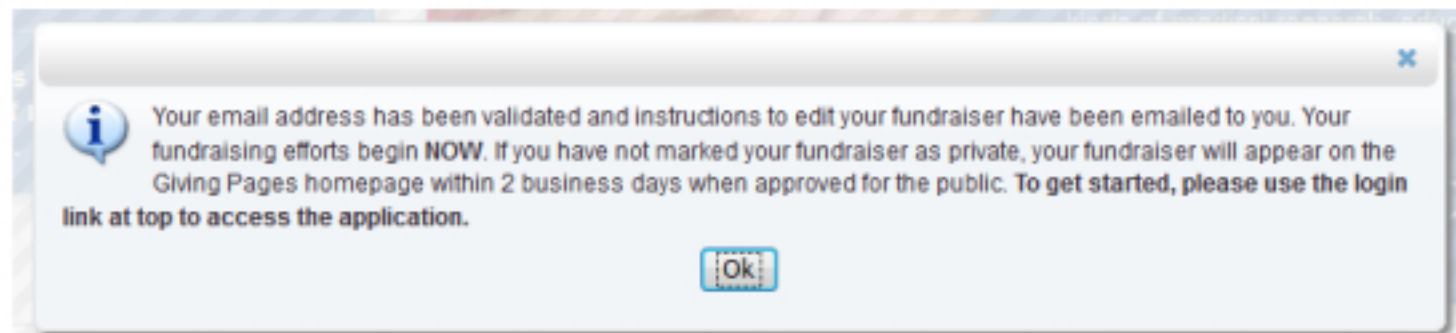
Cancel   Continue

STEP 4

Click **"Continue"**

Then on the next screen, complete your personal information. Check **"I agree"** and click **"Register"**

The system will have sent a **confirmation link** to the email address you provided. Click on the link in the email you received. If you haven't received the email, check your Spam folder.

You will then see this screen:

Your email address has been validated and instructions to edit your fundraiser have been emailed to you. Your fundraising efforts begin **NOW**. If you have not marked your fundraiser as private, your fundraiser will appear on the Giving Pages homepage within 2 business days when approved for the public. **To get started, please use the login link at top to access the application.**

Ok

STEP5

Here is where the fun begins!

Log in with your username and password.

Click "Manage my page" on the top right corner. Then, click "Edit [Campaign name]" to get started.

You can customize any of these fields as indicated.

Be creative and personalize your giving page.

Then spread the word and start fundraising!

Check out the next page for sample content!

Sample Content

Sample Campaign Titles

YOUR_NAME is Riding for the SETBP1 Strong Team

YOUR_NAME is Fundraising for the SETB1 Strong Team

Sample Captions

I ride for my child and for all individuals with SETBP1 disorder!

I ride for all individuals with SETBP1 disorder!

I fundraise for my child and for all individuals with SETBP1 disorder!

Sample Text Block 1: Subheadings

Riding for the SETBP1 Strong Team

Fundraising for the SETBP1 Strong Team

Sample Text Block 1: Paragraph

I ride/fundraise for NAME and all individuals with SETBP1 disorder and for their families! I ride for hope! Hope for treatments that help our SETBP1 kids to not struggle every day. Hope for the future!

SETBP1 Society is partnering with the University of Pennsylvania Orphan Disease Center to raise funds for SETBP1 disorder. Stand Strong with us and help us advance research for SETBP1 disorder.

The Orphan Disease Center will match dollar for dollar funds all funds we raise above $20,000 and up to $30,000. 100% of the registration and donation funds will go towards SETBP1 disorder research!

 Any donation helps whether it is $10, $25, $50, $100 or $2500 - every bit counts!

Sample Content (continued)

Sample Text Block 2: Subheading

How will your funds help the SETBP1 community?

Sample Text Block 2: Paragraph

There is no cure and no specific treatments for the life impacting SETBP1 disorder. We are focusing all funds raised in the Million Dollar Bike Ride for SETBP1 disorder to benefit research focused on pinpointing windows of opportunity: when in the course of SETBP1 disorder development a treatment may be effective, and what the treatment might be. Additionally, the funds should help fund research designed to further characterize SETBP1 disorder in order to better understand SETBP1 disorder.

Sample Text Block 3: Subheading

Learn more...

Sample Text Block 3: Paragraph

Check out our SETBP1 Strong Team page at http://givingpages.upenn.edu/SETBP1Strong!

Learn more about SETBP1 disorder at www.setbp1.org!

Learn more about the SETBP1 Strong Team and Million Dollar Bike Ride at www.setbp1.org/MDBR

Add your Preferred Photo

You can choose to add additional content or to hide some of the additional windows including the Penn Giving Pages window, video window, slideshow window, and important facts window.